

**Title of the project:** *European AstroTourism Route*

**Acronym:** *EUSky Route*



**Project duration and start date:** 18 months / 1-November-2013

### Short description of project

This project aims to draw a route of astronomical sites in Europe giving value to our Astronomy Heritage. Gathering both knowledge and observation of the current sky, and the knowledge acquired by the European wise people and scientists of all times that have been enabling and achieve a common social and economic development. Be capable of binding new expectations of active leisure and the infrastructure that Europe has in the field of astronomy is the challenge of this proposal

- Specific objectives:
  - 1.- incorporate and establish the European scientific knowledge on Astronomy to tourist and local leisure offer
  - 2.- expand and strengthen existing partnerships at European level of astronomy towards local development enhancing the tourism industry and leisure
  - 3.- establishment of a European route of sky observation groups adequate to the objective identified: singles & friends, families and retirees
  - 4.- incorporating new professionals to the cultural tourist offer
  - 5.- to develop a mobility system based on a "sustainable" and friendly with the environment criteria will a main goal (the observatories are usually located in natural parks)
  - 6.- creating a tour package within the 5 countries involved and linked to the 3 target groups
  - 7.- attract new visitors towards new experiences outside the usual tourist circuit offered locally

### Lead partner/coordinator:

SPET TURISMO DE TENERIFE (*SPAIN*)

### Partners:

PODKARPACKA REGIONALNA ORGANIZACJA TURYSTYCZNA (*POLAND*)

AGÈNCIA VALENCIANA DE TURISMO (DIRECCIÓN GENERAL DE TURISMO – GENERALITAT) (*SPAIN*)

ISTITUTO NAZIONALE DI ASTROFISICA (INAF) (*ITALY*)

TENDER DI SDOGIATI CLAUDIO ONG (*ITALY*)

ISTITUTO DE DESENVOLVIMENTO SOCIAL (IDS) LISBOA (*PORTUGAL*)

PERSONLA KONSULT GANTCHO POPOV - GPOPOV (*BULGARIA*)

THESSALONIKI SCIENCE CENTER AND TECHNOLOGY MUSEUM (NOESIS) (*GREECE*)

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